



The new meeting scheduler provides additional value to my events team.

Strongly Agree

Agree

Disagree

Strongly Disagree

EASY TO CUSTOMIZE IN MINUTES!

# SURVEY

## A GAME FOR EVENTS

### Create Excitement at Events with Games You Can Customize!

#### Add Games to Any Physical or Virtual Booth Space

Activations - or Games with Data Capture are proven to add an average 30% engagement to booths at in-person & virtual events.



#### Capture Lead Data & Feedback

Use the Custom Form Builder to design forms that collect the data you need from participants. Require form completion prior to game play, or afterwards as a condition of claiming prizes.

#### View & Export Data in Real-Time

The included Exhibitor Dashboard provides live statistics, event analytics, and data collected from players during form completion. Export leads on the spot so you can begin follow up

#### Display Leaderboards

Customize your own leaderboards to add to your booth design. Display leaderboards on any tablet, monitor, laptop, web page or mobile device.

#### Increase Participation

Keep participants engaged with **player profiles** that track player progress, guiding them through the actions and activities you want them to participate in.

#### Reward Participants

Assign point prizes, a variety of e-gift card options, shopping rewards, or custom prizes with the included **Rewards Center** that automatically notifies, ships,

