Captello

EASY TO CUSTOMIZE IN MINUTES!

MEMORY MATCH

A GAME FOR EVENTS

Create Excitement at Events with Games You Can Customize!

Add Games to Any Physical or Virtual Booth Space

Activations - or Games with Data Capture are proven to add an average 30% engagement to booths at in-person & virtual events.

Capture Lead Data & Feedback

Use the Custom Form Builder to design forms that collect the data you need from participants. Require form completion prior to game play, or afterwards as a condition of claiming prizes.

View & Export Data in Real-Time

The included Exhibitor Dashboard provides live statisitcs, event analytics, and data collected from players during form completion. Export leads on the spot so you can begin follow up

Display Leaderboards

Customize your own leaderboards to add to your booth design. Display leaderboards on any tablet, monitor, laptp, web page or mobile device.

Increase Participation

Keep participants engaged with **player profiles** that track player progress, guiding them through the actions and activities you want them to participate in.

Reward Participants

Assign point prizes, a variety of e-gift card options, shopping rewards, or custom prizes with the included **Rewards Center** that automatically notifies, ships,