

# **CRAZY WHEEL**

**A GAME FOR EVENTS** 

### **Create Excitement at Events with Games You Can Customize!**

## Add Games to Any Physical or Virtual Booth Space

Activations - or Games with Data Capture are proven to add an average 30% engagement to booths at in-person & virtual events.

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### **Display Leaderboards**

Customize your own leaderboards to add to your booth design. Display leaderboards on any tablet, monitor, laptp, web page or mobile device.

### Capture Lead Data & Feedback

Use the Custom Form Builder to design forms that collect the data you need from participants. Require form completion prior to game play, or afterwards as a condition of claiming prizes.

### **Increase Participation**

Keep participants engaged with player profiles that track player progress, guiding them through the actions and activities you want them to participate in.

### View & Export Data in Real-Time

The included Exhibitor
Dashboard provides live
statisites, event analytics, and
data collected from players
during form completion.
Export leads on the spot so you
can begin follow up

#### **Reward Participants**

Assign point prizes, a variety of e-gift card options, shopping rewards, or custom prizes with the included **Rewards Center** that automatically notifies, ships,