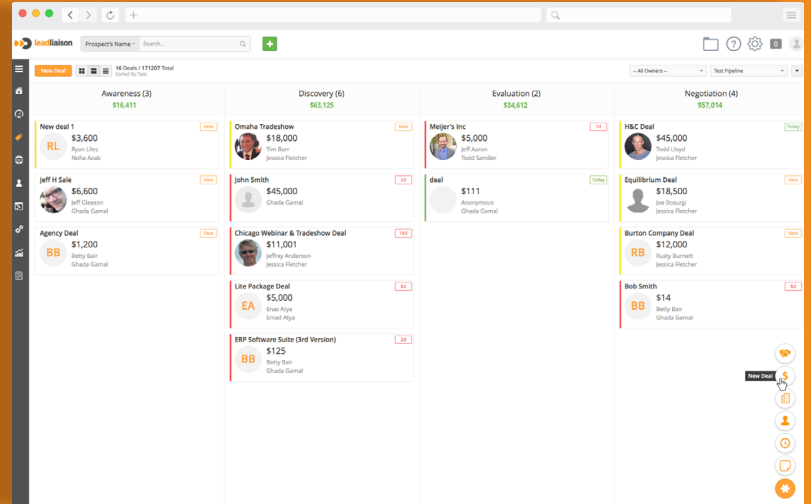


## Why should the *ease-of use* of your CRM matter?

Gone are the days of the “evil CRM” that salespeople tend to avoid. We’ve given organizations a platform to have one focus on prospects, customers, and partners that they’ll enjoy using. Salespeople and marketers will love this slick new CRM that blessed with simplicity and enables productivity.



*Powerful features make OneFocus™ CRM not only the best CRM solution in the industry, but it also completes Lead Liaison's suite of solutions, making us the most powerful marketing and sales solution provider in the world.*

*Get rid of your administrative nightmares, let your CRM go to work for you, and have fun filling it with data! Say hello to your free CRM.*

### As a Lead Liaison customer using OneFocus™, you'll benefit from:



#### **"DRAG-AND-DROP" PIPELINES**

Pipelines offer drag and drop functionality of “cards” with the ability to build and manage more than one pipeline. Complemented by a traditional table view and new “mini cards”.



#### **SALES SHORTCUTS**

If you're in sales, get ready to fall in love! Sales shortcuts allow quick creation of Deals, Prospects, Tasks, Organizations, Notes, and Contracts with a single click.



#### **AN INTUITIVE TASK MANAGER**

Our Task Manager includes managing and tracking tasks with a task management wizard that guides you through each task while consolidating crucial information onto a single screen, eliminating the need to open multiple tabs or windows to complete a task.




#### **CUSTOMIZABLE INFO CARDS ON RICH PROSPECT PROFILE PAGES**

Side Panel Modules include Attachments, Contracts, Prospects, Deals, and Field Details – customizable for each user. Profile pages feature an elegant, modern interface with interactive timelines.

**Ready to Get Started?**

Contact us today. We're ready to help!

 [info@leadliaison.com](mailto:info@leadliaison.com)

 (888) 895-3237