



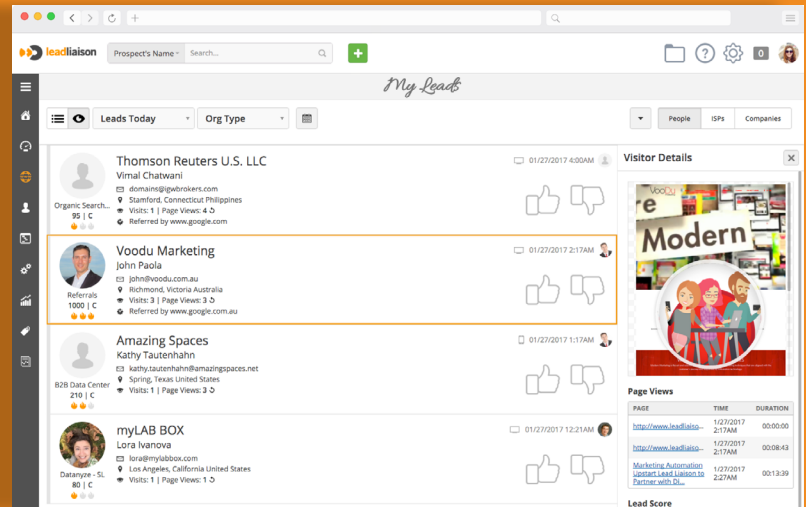
ProspectVision™

What makes Lead Liaison stand out against other visitor tracking solutions?

Lead Liaison's ProspectVision™ is a solution designed for salespeople.

Real-time tracking of website visitors helps our sales team monitor what people are viewing, and where the most interest lies.

-Scott Mortenson, QuestSoft Corporation



Identify fresh new leads and pinpoint when prospects, customers and partners are thinking about your brand. Gain important sales insight that helps determine what prospects care about so you can tailor your pitch. And, get more out of marketing (SEO, email, PPC, retargeting, tradeshow) by tracking campaigns in real-time.

As a Lead Liaison customer using ProspectVision™ you'll benefit from:



DISCOVER THE PEOPLE AND COMPANIES VISITING YOUR WEBSITE: REAL TIME!

Lead Liaison's Daily Lead Report sends data straight to your salespeople's inboxes.



IN-DEPTH PROSPECT PROFILES

In addition to page views, you'll see document downloads, video engagement, email engagement and much more, giving your sales team the crucial insight that they need to close their deals.



TIMING YOUR FOLLOW-UP & MAKING IT STICK

Along with determining precisely when the best time is for your sales team to reach out to prospects, visitor tracking can also help you design the most effective marketing campaigns possible through deeper insight on lead sources and referrals.




BUILD A FOUNDATION FOR MARKETING

Data collected from prospects and customers as they engage with your marketing assets has incredible value. Customers migrating to marketing automation can use social, engagement, and demographic data to have more meaningful discussions with people.

Ready to Get Started?

Contact us today. We're ready to help!

 info@leadliaison.com

 (888) 895-3237