

## Why do customers choose our White Glove Service?

Lead Liaison's White Glove Service takes the pressure off of marketers by providing a deeper level of support, hand-held implementation, and much more. If your marketing team has reached capacity, and you need help, consider our White Glove Service.



*This service includes mutual implementation of process and strategy around your goals - we've provided some ideas below. Also, instead of using support.leadliaison.com, you will have direct access to your Solutions Specialist.*

### Here are a few ideas for how to use the White Glove Service:

- ✓ Set up CRM (pipelines, settings, etc.)
- ✓ Build or integrate a web form, plus an optional process around it (responding to an inquiry, alerting team, distributing lead, syncing to CRM, etc.)
- ✓ Create an email (optionally schedule and send to list)
- ✓ Build a marketing campaign around a defined event
- ✓ Integrate a video on your website
- ✓ Upload and create a piece of Trackable Content
- ✓ Create a Tracking URL
- ✓ Create a Handwritten Letter
- ✓ Create a Postcard
- ✓ Create a Landing Page with optional form
- ✓ Create and send a Social Post
- ✓ Create dynamic content (or embedded popup) \*SiteEngage™ clients only
- ✓ Set up your Lead Distribution Process
- ✓ Set up your Dashboard to your preferences
- ✓ Create a website visitor tracking filter for you or your team
- ✓ Create a list and import contacts
- ✓ Organize your systems (lists, custom fields, tags, folders, campaigns/programs)

### Ready to Get Started?

Contact us today. We're ready to help!



info@leadliaison.com



(888) 895-3237