

Revelation™

Having trouble getting insight into how your business is doing?

Answer questions about sales and marketing in ways you never imagined with powerful visual insights.

"Knowledge has become the key economic resource and the dominant, if not the only, source of competitive advantage."

- Peter F. Drucker



Data, data, data! It's in abundance for sure. Lead Liaison's inbound marketing platform tracks and collects a lot of data. But how do you make sense of it all? Without the right platform to deliver useful insight, it's impossible. That's why we created Revelation™, an analytics platform built on the industry's best business intelligence engine, to deliver rich visual insights that answers those burning questions.

As a Lead Liaison customer using Revelation™ you'll benefit from:



RICH VISUAL INSIGHT

See your data in beautifully rendered dashboards that provide rich visual insights. Heat maps, bar charts, geographical maps – it's all there and all possible. Instead of staring at tables of data and digging for answers, use visually compelling dashboards to present data in new ways!



EXPERT MODE

If you are an expert with data and want to build your own reports and analysis, then we can grant you access to "Expert Mode". Create your own reports, use one of the standard reports as a template, upload and include your own data and even run advanced statistical analysis.



POWERFUL DATA DISCOVERY

Simple bar charts, pie graphs, and other rudimentary reports only go so far. With drill down, you're a right-click away from digging into your data and applying more analysis as you dig deeper into results.



SCHEDULED EMAIL REPORTS

Build reports or do drill-downs and save custom reports in folders. Then, schedule the report to be emailed to you on a periodic basis using our scheduling system.

