

Worried that your leads will fall through the cracks?

Worry no more! Lead Liaison's lead capture mobile app, GoCapture!™, allows users to customize forms, quickly capture prequalified leads onsite, and then immediately segment, tag, and follow up with those leads without missing a beat.



GoExhibit!™ was designed to support marketing events such as trade shows, seminars, and conferences to capture hot leads onsite. Our unique technology allows GoExhibit!™ to span the full life cycle of a lead, from onsite lead capture and data collection to nurturing with marketing automation, and beyond.

As a Lead Liaison customer using GoExhibit!™, you'll benefit from:



SUPPORTS ALL METHODS OF LEAD CAPTURE

We give you options for lead capture: NFC, barcode, and QR code badge scanning, business card transcription, list upload, manual submission (kiosk mode), or post-show reconciliation.



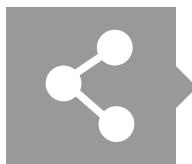
END-TO-END EVENT LEAD MANAGEMENT

Lead Liaison offers the most powerful and flexible event lead management system in the world. GoExhibit!™ pairs with our automation platform, **Lead Management Automation (LMA)™** and our CRM, **OneFocus™**, allowing exhibitors to instantly capture, qualify, distribute, and nurture leads within a single system.



EASE OF USE

Our easy-to-use mobile app collects all user input on a single screen, and if necessary, forms can be updated in real-time without logging out. In the admin console, your team can keep track of event assets with Folders, Tags, and Labels. You can even clone events for faster set up next time!



COMPATIBILITY & INTEGRATIONS

GoCapture!™ is compatible with iOS, Android, and Windows devices. GoExhibit!™ integrates with all major CRMs (Salesforce, Microsoft Dynamics, etc.), marketing automation platforms (HubSpot, Eloqua, etc.), analytics solutions (Domo, **Revelation™**, etc), and lead retrieval providers (Cvent, etc.).

Ready to Get Started?

Contact us today. We're ready to help!



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