leadliaison

Event Lead Management
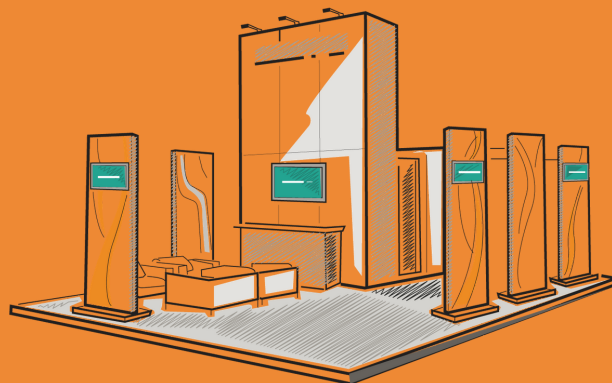## for Exhibit Houses

Why partner with us?

GoExhibit!™ is a customizable, integrated, full-service event lead management solution that will help your clients collect key event data and track success. Differentiate your company from your competitors and give your customers more value by partnering with Lead Liaison for event lead capture and management.

COMPATIBILITY & INTEGRATIONS

GoExhibit!™ is compatible with iOS, Android, and Windows devices. It integrates with all major CRM, marketing automation, and analytics solutions.

FROM CAPTURE TO CLOSE

Automate the entire event lead management process. Collect lead data using custom forms, optionally trigger multi-channel touch points, and send leads to an enterprise CRM or marketing automation platform.

REPORTING & ANALYTICS

Our Events Dashboard allows users to track critical event data, such as Top Sales Representative, Average Engagement Score, Total Return on Investment, and more!

CHOOSE FROM TWO PARTNERSHIP MODELS

All models include:

- Substantial reductions on all Lead Liaison Services for Exhibit House direct usage
- Continual revenue stream with revenue-share paid each year (not just first year!)
- Funded SPIFFs for Exhibit House Sales Reps

REFERRAL MODEL
End Customer Receives:

- Your customers receive an exclusive 10% discount on all Lead Liaison Services
- Your customers receive an exclusive 50% off all onboarding fees when referred by Exhibit House

REFERRAL MODEL

- 50% revenue-share on all Lead Liaison Services
- Option to private label Lead Liaison Services
- Exhibit House provides all support
- Quarterly training sessions
- Access to Sales and Marketing University

Ready to Get Started?
Contact us today. We're ready to help!

✉ info@leadliaison.com   ✆ (888) 895-3237