

Add-Ons

Interested in increasing the value of your current license?

Check out our incredible add-ons! Lead Liaison provides a Free CRM, website engagement solution, enterprise analytics platform, API and much more.



"Business marketing has exploded in scope and complexity making it practically impossible for marketers to efficiently and effectively reach target customers without a fully implemented marketing automation system." –IDC Group

Here are a few of our most popular add-ons:



ONEFOCUS™ CRM

Lead Liaison's free CRM is designed for ease of use and productivity. We've given organizations a platform that provides one focus on prospects, customers, and partners to manage notes, pipelines, tasks, and much more.



SITEENGAGE™

Engage website visitors with personalized content. Create rules that invoke popups, what we call "engagement windows", or display dynamic embedded content. SiteEngage helps speak to visitors in a more meaningful way to drive conversions.



REVELATION™

An analytics platform built on the industry's best business intelligence engine that delivers rich visual insights that answer those burning questions.



ΔΡΙ

Build applications around Lead Liaison or extend functionality into your apps.