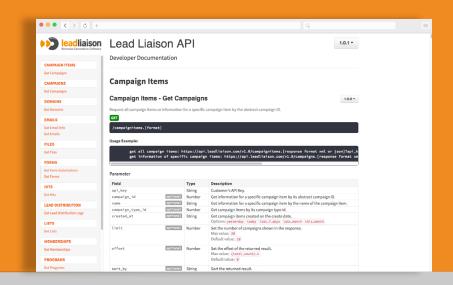


API

How can you extend Lead Liaison into your environment?

Use the API to build applications on top of Lead Liaison or extend functionality into your apps.



Use various web services with access to our REST API. Licensing is available in different query per day (QPD) thresholds depending on your needs.

As a Lead Liaison customer using our API you'll benefit from:



ACCESS LOADS OF DATA

Get information about lists, prospects, emails, forms, form submissions, tags, users, automations, and much more!



MANAGE WORKFLOW

API features that help you better manage sales and marketing automation workflows. For example, add or remove prospects from automations and lists or tag prospects.



TRACK CUSTOM ACTIVITIES

Use our API to track and log custom activities such as website engagement (button clicks, link clicks, etc.), phone calls, orders, virtually anything!



EXTEND YOUR APPS

Pull in data from Lead Liaison's database into your application to add additional value to your software stack. Customize your software by incorporating data that matters to you via access to a multitude of different web services.



