

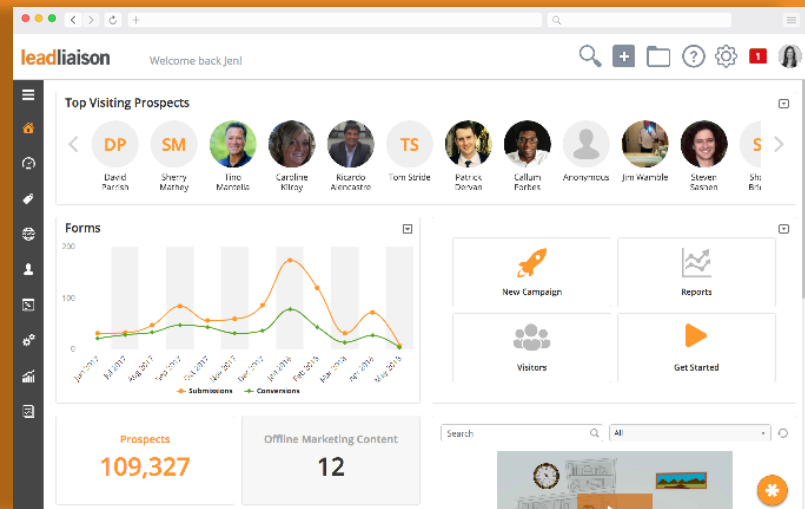
# Why do companies of all sizes around the globe choose Lead Liaison for their marketing and sales needs?



Lead Liaison's solutions help companies attract, convert, close and retain leads. We help companies drive demand to a company's website then turn that demand into real-time, actionable, and measurable leads.

*60% of Sales Leaders find that lack of proper tools lengthens sales cycles.*

*- CSO Insights*



*Lead Liaison's innovative solutions will help your business build better relationships with customers, prospects, and partners; be more effective with your marketing and sales efforts; and drive more revenue.*

## As a Lead Liaison customer, you'll benefit from:



### VISITOR TRACKING

**ProspectVision™** provides sales reps with crucial sales insight via the industry's deepest level of proactive tracking.



### SALES ENABLEMENT

Lead Liaison hosts a **suite of sales solutions** to make life a whole lot easier for sales reps, powered by a sales automation solution called **Rhythms™**.



### MARKETING AUTOMATION

**Lead Management Automation (LMA)™** helps sales and marketers do their job more efficiently and build stronger relationships with customer, prospects, and partners.



### EVENT LEAD MANAGEMENT

**GoCapture!™** allows users to design custom forms, capture leads onsite, tag, follow up with, and nurture leads from events.



### INDUSTRY-LEADING ADD-ONS

Lead Liaison has an array of Add-Ons that make their solutions even more robust. Reporting and analytics? Check! CRM? Check! **Dynamic content builder?** Check!




### UNMATCHED SUPPORT

See **why Lead Liaison** clients say that the Lead Liaison Support Staff far exceeds any other software platform's Support on the market.

**Ready to Get Started?**

Contact us today. We're ready to help!

 [info@leadliaison.com](mailto:info@leadliaison.com)

 (888) 895-3237